

Heavy Equipment Manufacturer Uses Customer Smartphones for Tech Support

PALM CITY, Fla., Jan. 17, 2012 — Smartphones have become commonplace in the business environment. One heavy equipment manufacturer, Air Burners, Inc., of Palm City, Florida, is using bar code scanning technology so operators in the field can scan QR Codes on their FireBox machines with a smartphone and instantly download and read operating manuals and servicing information.

“Having the latest servicing and operating information instantly available in the field wherever there is cell phone service and a smartphone handy will save our customers precious time and money,” said Brian O’Connor, company president.

Existing customers can log on to the company’s website at <http://www.AirBurners.com> and request a set of free self-stick QR Code decals for their particular models.

Air Burners, Inc. is a Florida-based manufacturer of air curtain burners for waste processing, serving municipal landfills and the forest, agriculture and construction industries. The company ships its machines worldwide, including to the U.S. Military overseas.

For more information contact Air Burners, Inc., 4390 Cargo Way, Palm City, FL 34990, Norbert Fuhrmann, Sales Director at 772-220-7303 or news@airburners.com Website: <http://www.AirBurners.com>.

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